

ILLINOIS

Illinois State Cancer Registry; Lori Koch

Development and Distribution of Infographics for Five Major Cancer Sites

NATIONAL PROGRAM OF CANCER REGISTRIES SUCCESS STORY

SUMMARY: The Illinois State Cancer Registry identified a need for simple, easy to read infographics for five major cancer sites that focused on basic statistics, risks, screening and prevention. These infographics were developed and distributed to all local health departments and collaborative partners and placed on the Department's website for easy access by the general public.

CHALLENGE: The Illinois State Cancer Registry (ISCR) routinely produces cancer incidence and mortality surveillance reports, cancer projections, and an epidemiologic report series. ISCR also annually updates and publishes public use data sets at various geographic levels and a cancer query system for fast statistics. However, ISCR recently identified the need for a simplified narrative that provided more readily accessible information.

SOLUTION: ISCR developed and produced simple, easy to read infographics for five major cancer sites (colorectal, lung, prostate, breast, and melanoma of the skin) for use by cancer prevention programs, collaborative partners, local health departments, and to inform the general public. These infographics focused on a variety of basic statistics including the number of cases diagnosed annually, percentage of cancer deaths by site each year, breakdown of mortality rates by race, mortality rate trends and how commonly the cancer occurs. Also featured were risk factors for each type of cancer, current United States Preventative Services Task Force (USPSTF) screening recommendations and prevention strategies.

RESULTS: These infographics were developed and distributed to all local health departments and placed on the Department's website for easy access by the general public. Infographics were also shared with collaborative partners including the Illinois Dept. of Public Health Cancer Coalition (IDPH Coalition), the Illinois Cancer Partnership (ICP), the Illinois Breast and Cervical Program (IBCCP), and the Illinois Comprehensive Cancer Program (ICCP) for use and distribution within their organizations.

SUSTAINING SUCCESS: ISCR anticipates development and production of additional infographics for other cancer sites in the near future.

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